

Graduate Program Directors Meeting Spring 2017

CU



Welcome

Doug Boudinot
Dean
Graduate School

Primary Functions of the Graduate School

To promote graduate education at the University

To advance the well-being and professional development of graduate students

To ensure the integrity of master's and doctoral degrees offered at VCU

To provide administrative support for graduate education

Promote Graduate Education at the University

Master's Thesis Awards

Life Sciences: Lauren Groskaufmanis, School of Medicine, Department of Family Medicine and Population Health, Source of care and variation in long-acting reversible contraception use

Social Sciences, Business, and Education: Elizaveta Bourchtein, College of Humanities & Sciences, Department of Psychology, Positive Illusory Bias in Adolescents with ADHD: Prevalence, Stability, and Accuracy of Reporters

Mathematics, Physical Sciences, and Engineering: Armond Conte, School of Engineering, Department of Electrical and Computer Engineering, Censoring and Fusion in Non-linear Distributed Tracking Systems with Application to 2D Radar*

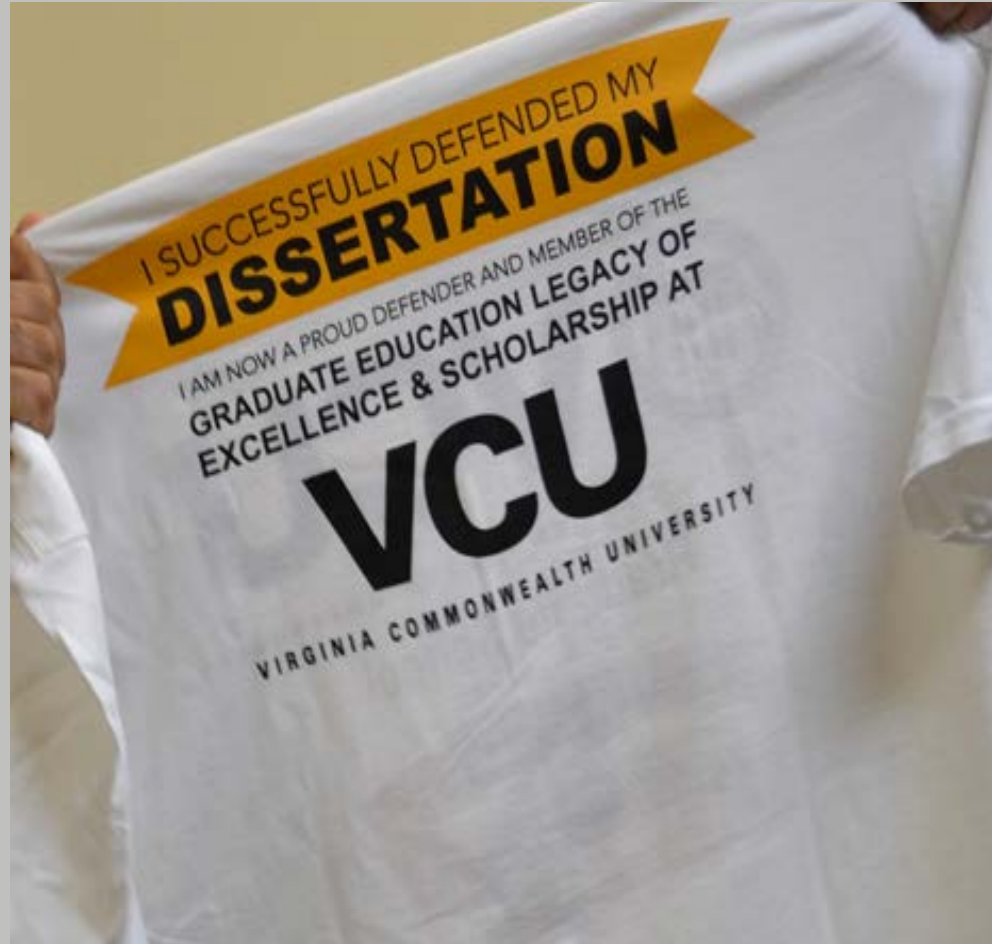
Humanities and Fine Arts: Kathryn Parkhurst, College of Humanities & Sciences, Department of History, Expansion and Exclusion: A Case Study of Gentrification in Church Hill*

ETD Master's Thesis Award: Brian Smith, School of Engineering, Department of Biomedical Engineering, Computational modeling to assess surgical procedures for the treatment of adult acquired flatfoot deformity*

Graduate Students



Matt Balazik, a VCU doctoral alumni from Integrative Life Sciences, was featured in the January/February 2017 issue of Chesapeake Bay magazine wearing his VCU Graduate School T-shirt. Jessica Russo, a graduate student in the Master of Urban and Regional Planning program, was seen wearing a VCU shirt while skiing in Colorado



Advance the Well-Being and Professional Development of Graduate Students

Graduate School graduate assistantship stipends were increased to \$23,000 Fall semester 2016 and will be increased to \$24,000 Fall semester 2017 and \$25,000 Fall 2018

The Graduate School awarded 93 Travel Grants to graduate students presenting their research at various conferences across the world

The Graduate School sponsored two graduate students to attend the Catalyzing Advocacy in Science and Engineering (CASE) program this spring (American Association for the Advancement of Science)

The Graduate School sponsored:

Graduate School orientation

“Meet the Dean” wine tasting event

Graduate student lunches with the Graduate Student Association

The Graduate Student Research Forum with the Graduate Student Association

General body meetings with the Black Graduate Student Association

Hosted a Fulbright information session with National Scholarship Office in the Honors College

Three Minute Thesis Competition (3MT®)

1st Place (\$500): Enjolie Levensgood, (center) a MS student in the Department of Biology, The Race Against Resistance: How our wastewater system is helping bacteria prevail

2nd Place (\$300): Tennisha Riley (right), a PhD student in the Department of Psychology, The impact of chess training on positive behavior and social skills.

3rd Place (\$200): Jaya Khushalani (left), a PhD student in the Department of Health Administration, Drivers of racial disparity in receipt of breast reconstruction.

The Graduate School sponsored the first place winner, Enjolie, to compete in the regional 3MT® at the annual meeting of the Conference of Southern Graduate Schools



Ensure the Integrity of Master's and Doctoral Degrees Offered at VCU

New graduate degrees approved by the Graduate Council:

PhD in Chemical and Life Sciences Engineering

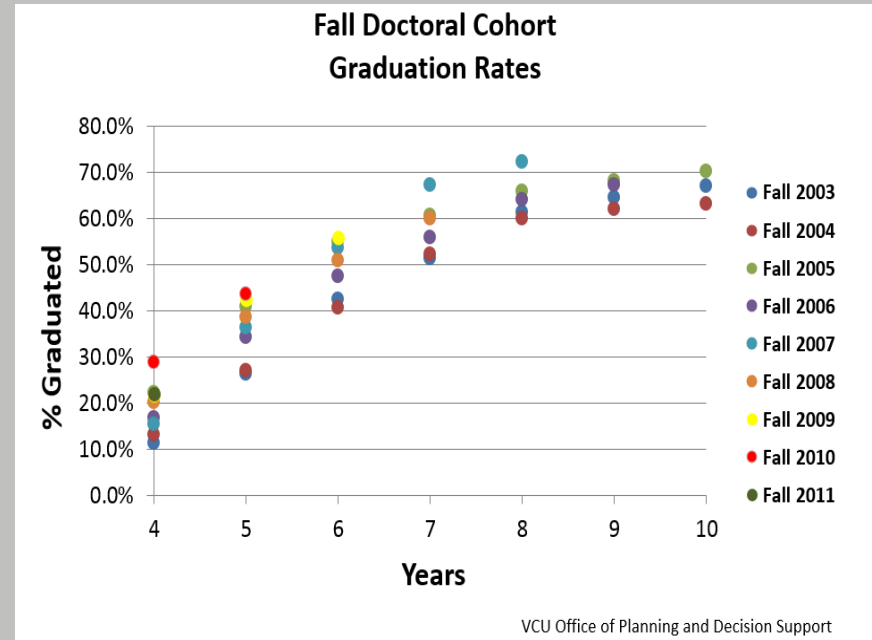
PhD in Pharmaceutical Engineering

Certificate in Public History – under review of the Programs and Courses Committee of the University Graduate Council

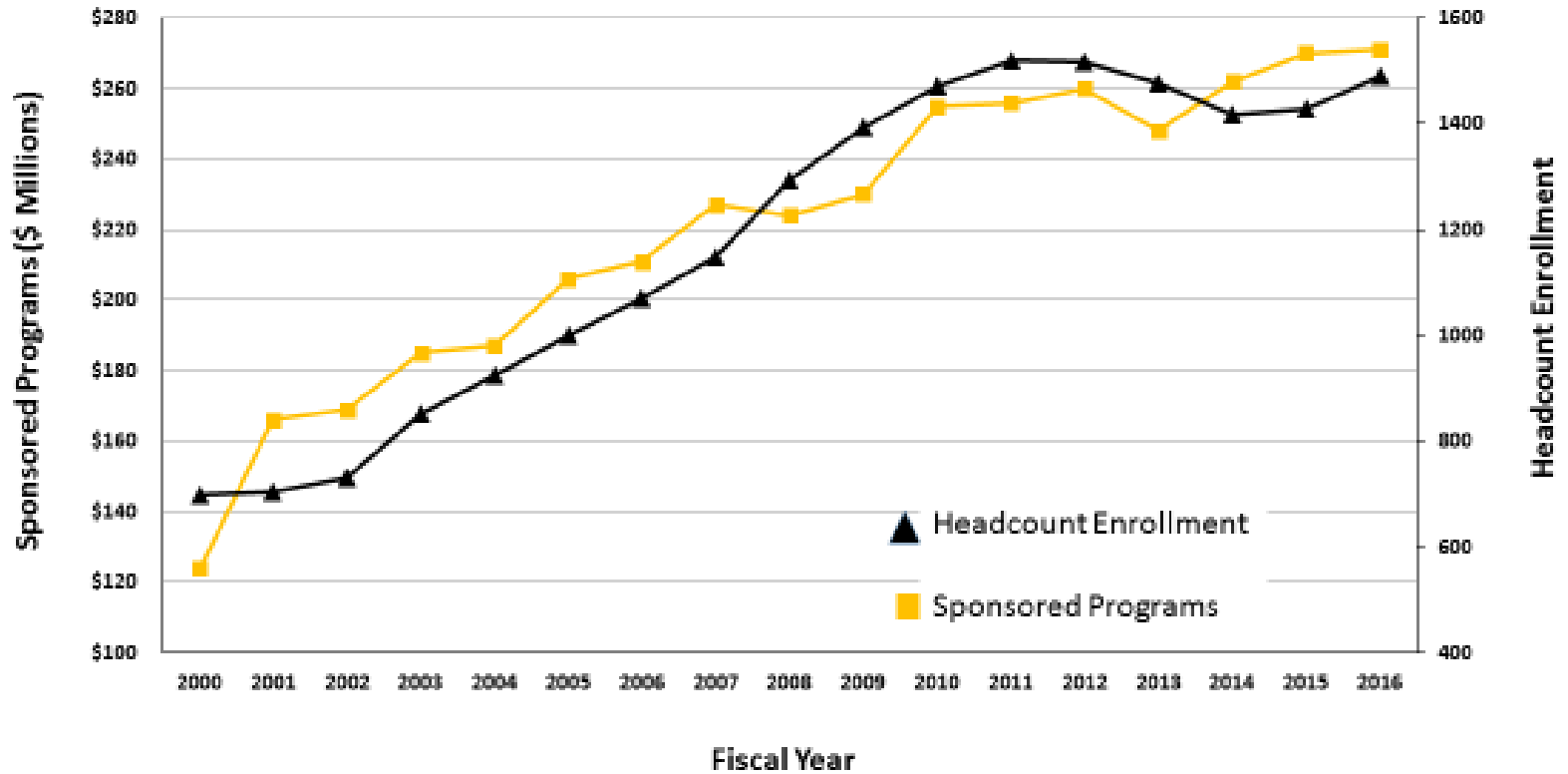
Revisions to Policies and Procedures

The national average for PhD graduation rates is 56%. The PhD graduation rate at VCU has increased over the past several years and is 70%. The percentage of doctoral recipients that are black or African American was 10.5% at VCU, compared to 4.7% at very high research institutions in the United States and 6.4% at all

institutions (National Science Foundation, National Center for Science and Engineering Statistics. 2015. *Doctorate Recipients from U.S. Universities: 2014*. Special Report NS 16-300. Arlington, VA)



VCU Doctoral Student Enrollment and Sponsored Programs Dollars



Provide Administrative Support for Graduate Education

Graduate School Dean
F. Douglas Boudinot

University Graduate Council
Graduate Dean's Advisory Council
Graduate Program Directors
Graduate Student Association

Associate Dean
Mark J. Schaefermeyer

Assistant Dean
Melissa W. Tyler

Coordinator of Enrolled Student Services
Jennifer Tennison

Coordinator of Graduate Enrollment Services
Dawn Crichlow

Coordinator of Information Technology
Shelley Jordan

Graphic Design Manager
(0.30 FTE)
Teri Dunivant

Graduate Assistants
Jessica Russo

Administrative Assistant
Vacant

Graduate Assistants
Amy Sarcinella Stambaugh

School/College/Department
Fiscal Administrators
Graduate Program
Directors

EAB | Royall & Company Adult Learner Recruitment

EAB Poised to Support Universities in Enhancing Effectiveness and Efficiency Across Funnel

Best Practice Elements of EAB Solution

1 | Data-Driven Audience Selection

- Analyze student data to identify **key enrollment drivers**
- Model data with **consumer variables** to reveal distinct consumer patterns
- Apply insights to consumer database to generate **otherwise unidentifiable prospect audiences**

2 | Segment-Specific Multichannel Marketing

- Translate model insights into **student-specific multi-channel communications**
- Customize **program landing pages** for maximum impact and engagement
- **Continuously update communicates** based on real-time performance

3 | Cross-Platform Enrollment Management

- Guide prospects through application to registration through **targeted marketing**
- Drive accessibility through a **multi-platform application experience**
- Engage undecided admits to **influence enrollment** decision and gain competitive intel

A Partnership That Pays for Itself: Results and ROI

- **Private University in the Northeast:** Segment-Specific Marketing Campaign saw a 4x increase in click-through rate through Facebook Ad campaigns. EAB marketing campaigns generated **37 enrollments across one academic year (5:1 ROI)**
- **University in the South:** 550 inquiries generated over a 3-month campaign and **30 responders** moved directly from the EAB developed landing page to the application site
- **EAB Retargeting Campaigns:** see a **4X higher click-through rate** than industry standards
- **Driving Enrollment Through Survey-Informed Conversion Campaigns:**
 - Solicit Applicants' Feedback on intent to enroll: **75-85% average response rate**
 - Predict Who Will Enroll: EAB triages survey responses to identify where to focus resources
 - Boosting Competitive Intelligence: 60-80% typical response rate for non-enrolling applicants **identifies key competitors and applicants' decision drivers**

Graduate Admissions

Vishon Luck

Lisa Dougherty

Office of Admissions

Division of Strategic Enrollment Management

GEO Resources for International Students and Scholars

Amber Hill

Paul Babitts

Global Education Office

Degree Works Graduation Application Process

Latoya Robinson, Graduation Office

Kristin Smith, Degree Audit Office



Degree Works Graduation Application Process (Graduate Programs)

Office of Records and Registration
Division of Strategic Enrollment Management

Freezing Audits in Degree Works for Graduation (Graduate Programs)

6 freeze types were created to mimic the existing paper signature process, but programs are not required to use all 6!

Freezing Audits in Degree Works for Graduation (Graduate Programs)

Preliminary approval

After a student uses eServices to “check out” for graduation at the beginning/middle of the semester.

- Advisor - Freeze type: Prelim Gradtn Auth-Adviser (GR)
- Program Director - Freeze type: Prelim Gradtn Auth-ProgDir(GR)
- Dean – Freeze type: Prelim Gradtn Auth-Dean (GR)

Final approval

After grades are submitted and all program requirements have been completed.

- Advisor - Freeze type: Final Gradtn Auth-Adviser (GR)
- Program Director - Freeze type: Final Gradtn Auth-Prog Dir(GR)
- Dean – Freeze type: Final Gradtn Auth-Dean (GR)



Freezing Audits in Degree Works for Graduation (Graduate Programs)

Minimum “freeze type” requirements

At a minimum, the following freezes must be performed on each graduating student:

- 1 freeze at the preliminary advisor level **OR** preliminary program director level.
- 1 freeze at the preliminary dean level. This **should not** be the same person who froze at the prelim advisor or chair/program director.
- 1 freeze at the final dean level - this occurs after grades are posted and informs Records & Registration that the degree can be awarded.

Viewing Frozen Audits

Always check History once an audit has been frozen to make sure it saved successfully

Viewing Frozen Audits

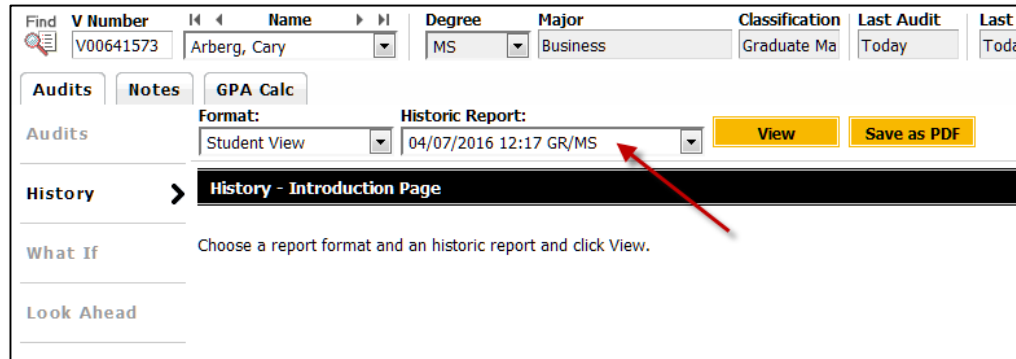
If you wish to confirm that you have already frozen an audit for a particular student, or if you wish to view what freezes have already been completed for a student, click on the History link on the left side of the Degree Works window.

The screenshot displays the Degree Works interface with the following elements:

- Navigation:** Back to Self-Service, FAQ, Help, Print.
- Search/Filter:** Find, V Number, Name, Degree (MS), Major (Business), Classification (Graduate Ma), Last Audit (03/04/2016), Last Refresh (Today at 3:16 am).
- Actions:** Audits, Notes, GPA Calc.
- Format:** Student View, View, Save as PDF, Process New.
- Options:** Include in-progress classes, Include preregistered classes.
- Class History:** A detailed entry for a student, including a text box for the adviser name (Prelim Grad Auth-Adviser (GR)) and a date (04/07/2016).
- Text:** "Frozen by Smith, Kristin L on 04/07/2016".
"By freezing this student's academic audit for graduation, you confirm the following: I have reviewed the academic record of the above student and certify that all the undergraduate degree requirements for the major, minor (if applicable) and the university have been fulfilled. I recommend that this candidate be awarded the degree applied upon satisfactory completion of the courses and requirements designated below."
"This audit is already frozen. Please press the Process New button above to generate a new audit that may be frozen."
- Legend:** Complete, Complete except for classes in-progress, Transfer Class.
- Footer:** Virginia Commonwealth University, Student View AA73ALL as of 03/04/2016 at 05:58, (Prelim Grad Auth-Adviser), Student, College, School of Business, Academic Standing.

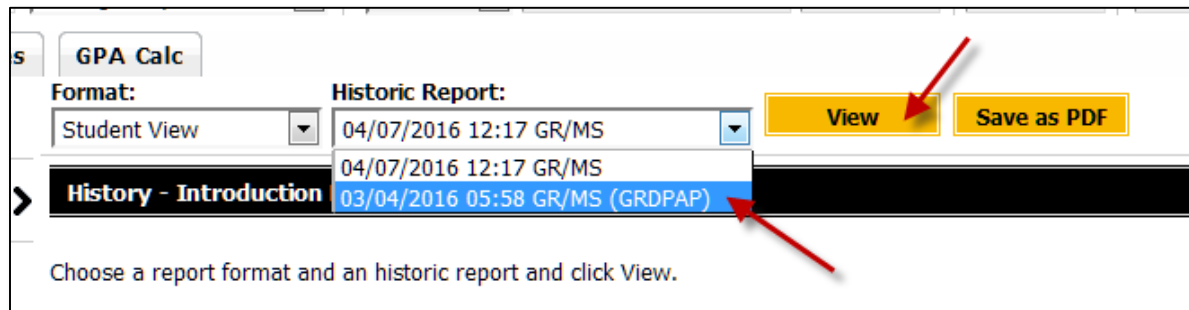
Viewing Frozen Audits

After clicking on History, a page will load with menus near the top. Click on the “Historic Report” drop-down menu. You must make a selection here to see the frozen audit details.



The screenshot shows a web interface for viewing audit history. At the top, there are search and filter fields for V Number (V00641573), Name (Arberg, Cary), Degree (MS), Major (Business), Classification (Graduate Ma), and Last Audit (Today). Below these are tabs for Audits, Notes, and GPA Calc. The 'Audits' section has a 'Format' dropdown set to 'Student View' and a 'Historic Report' dropdown set to '04/07/2016 12:17 GR/MS'. A red arrow points to this dropdown menu. To the right are 'View' and 'Save as PDF' buttons. Below the dropdowns is a 'History' section with a right-pointing arrow and a highlighted item 'History - Introduction Page'. Further down are sections for 'What If' and 'Look Ahead'.

Make your selection and press the View button.



This screenshot is a closer view of the 'Historic Report' dropdown menu. The 'Format' dropdown is still set to 'Student View'. The 'Historic Report' dropdown is open, showing two options: '04/07/2016 12:17 GR/MS' and '03/04/2016 05:58 GR/MS (GRDPAP)'. A red arrow points to the 'View' button, and another red arrow points to the '03/04/2016 05:58 GR/MS (GRDPAP)' option. The 'History - Introduction' section is also visible, with a right-pointing arrow.

Viewing Frozen Audits

The audit will load and will appear exactly as it did when frozen. You will also see the name of the person who froze the audit, the date it was frozen, and the freeze type used.

Back to Self-Service
FAQ
Help
Print
Log Out

Find **V Number** **Name**

Degree **Major**

Classification **Last Audit**

Last Refresh

Audits

Format: **Historic Report:**

History >

What If

Look Ahead

Legend

- Complete
- Complete except for classes in-progress
- (T) Transfer Class
- * Prerequisite exists for this course
- Not Complete
- Nearly complete - see adviser

Frozen by Smith, Kristin L on 04/07/2016

By freezing this student's academic audit for graduation, you confirm the following: I have reviewed the academic record of the above student and certify that all the undergraduate degree requirements for the major, minor (if applicable) and the university have been fulfilled. I recommend that this candidate be awarded the degree applied upon satisfactory completion of the courses and requirements designated below.

This audit is already frozen. Please press the Process New button above to generate a new audit that may be frozen.

Virginia Commonwealth University

Student View AA73ALI as of 03/04/2016 at 05:58			(Prelim Grad Auth-Adviser (GR))		
Student	<input type="text" value="AA73ALI"/>	College	School of Business	Academic Standing	N/A
V Number	<input type="text" value="AA73ALI"/>	Degree	Master of Science	Registration Holds	No
Classification	Graduate Master's	Major	Business	Cumulative GPA	3.515
Matriculation Term	MS-BUS-BGCS~Fall 2014	Concentration	Branding/Communicatns Strategy CLOSED	Other Programs of Study	No
Effective Catalog	MS-BUS-BGCS~Fall 2014	Minor		Total Earned Credit Hours	33

From the Historic Report drop-down menu, you can see all of a student's frozen audits.

The screenshot shows a user interface with three tabs: 'Audits', 'Notes', and 'GPA Calc'. The 'Audits' tab is active. On the left, there is a navigation menu with 'Audits', 'History', 'What If', and 'Look Ahead'. The 'History' section is expanded to show 'History - Introduction'. The main content area has a 'Format:' dropdown set to 'Student View' and a 'Historic Report:' dropdown menu. The 'Historic Report:' menu is open, showing a list of reports with a red border around the list. The selected item is '04/27/2016 15:46 GR/MS (GRDPDF)'. To the right of the dropdown are 'View' and 'Save as PDF' buttons.

Format:	Historic Report:	View	Save as PDF
Student View	05/06/2016 08:31 GR/MS		
	05/06/2016 08:31 GR/MS		
	04/27/2016 15:46 GR/MS (GRDPDF)		
	04/27/2016 15:46 GR/MS (GRDPDP)		
	04/27/2016 15:46 GR/MS (GRDPCF)		
	04/27/2016 15:46 GR/MS (GRDPCP)		
	04/27/2016 15:45 GR/MS (GRDPAF)		
	04/27/2016 15:45 GR/MS (GRDPAP)		

If you're looking for a particular type of freeze, you can find the freeze code in parentheses. Those freeze codes are explained as follows:

GRDP <u>A</u> P	Prelim Grad Auth-Adviser (GR)
GRDP <u>C</u> P	Prelim Gradtn Auth-ProgDir(GR)
GRDP <u>D</u> P	Prelim Gradtn Auth-Dean (GR)
GRDP <u>A</u> F	Final Gradtn Auth-Adviser (GR)
GRDP <u>C</u> F	Final Gradtn Auth-Prog Dir(GR)
GRDP <u>D</u> F	Final Gradtn Auth-Dean (GR)

How do I know what
students' audits need to
be frozen?

Pulling Reports for Graduating Students

- Reports are available through the Reporting Center.
- Once a student performs the “check out” action in eServices, they will appear on the Graduating Students with Freeze Types by Major (Graduate) report with Graduation Status of IG (Intent to Graduate). These students are ready for the first level of freezing.
- Other reports will be available to show graduating students and the freeze types they have already been issued.
- Dissertation Title-Commencement Book Only has been added to the report.
- Cancel freeze has been added to the DW drop-down menu.

Important Reminders

- You must click “**Process New**” each time a graduation audit is frozen.
- Degree Works Audits are only available to those Graduate students on an effective catalog of Fall 2014 and later. A paper graduation application must be submitted for those students whose effective catalog is prior to Fall 2014 as they do not have Degree Works Audits available.
- Tutorials available at <http://rar.vcu.edu/degree-works/video.html>
- If you freeze an audit in error, please contact the Graduation Office or Degree Audit at degreeaudit@vcu.edu for assistance.



VCU

VIRGINIA COMMONWEALTH UNIVERSITY

Thank You

**Distinguished Dissertation Award
Outstanding Master's Thesis & ETD Award
ETD Deadline Reminder
Newsletter**

**Jennifer Tennison
Graduate School**

Doctoral Dissertation Awards

Life Sciences

Social Sciences, Business, and Education

Mathematics, Physical Sciences, and Engineering

Humanities and Fine Arts

Nominations due May 15, 2017

ETD Deadline: **Friday, May 12 at 5pm**

1. Completed ETD Approval Form
2. VCU Scholars Compass upload
3. ProQuest upload for dissertations
4. Completed Survey of Earned Doctorates

CIM/CAT
Leave of Absence Policy
Removal of 'C' Rule
PFF & LEAPD

Mark Schaefermeyer
Associate Dean
Graduate School

SREB
Dissertation Assistantship Awards
Graduate School Mentorship Program

Melissa Tyler
Assistant Dean
Graduate School

DocuSign Banner Update

**Rochelle Jordan
Graduate School**